



**8<sup>th</sup> October**  
**International**  
**Podiatry Day**

**#FEETMATTER**  
**8 OCTOBER 2018**

*Help us spread the word*

International Podiatry Day (IPD) is the global awareness Campaign which aims to spread the word about the **importance of foot health**. Celebrated every year on the **8<sup>th</sup> of October**, International Podiatry Day wants to become the biggest event focused on **foot health around the world** and the greatest effort to raise awareness on **Podiatry** both with the general public, other health professions and government health officials about the impact and the dangers of foot and ankle ailments.



INTERNATIONAL PODIATRY DAY IS AN INITIATIVE OF THE



**FIP** FÉDÉRATION INTERNATIONALE  
DES PODOLOGUES  
**IFP** INTERNATIONAL FEDERATION  
OF PODIATRISTS

# *We value your support*

- ✓ Company name and logo on official IPD press material and releases
- ✓ Company logo on IPD page of the FIP-IFP website with short company descriptor and direct link to company website
- ✓ Right to officially associate with, use the IPD logo and brand as “IPD Partner”
- ✓ Direct contact with the IPD committee team to help build communication and share information
- ✓ Educational content pieces posted on the IPD website page
- ✓ Company logo on select IPD promotional material (incl. Newsletters)
- ✓ Company logo and mention on official IPD Facebook page

## CONTACT

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